



Confederation of Indian Industry



Department of Pharmaceuticals
Ministry of Chemicals and Fertilizers
Government of India



Workshop

on

Opportunities for Pharma/ Medical Device Sector in DMIC Cities

21 March 2018 (Wednesday); 1430-1700 Hrs

Amaltas Hall, India Habitat Centre, Lodhi Road, New Delhi- 110003



CONCEPT:

Opportunities and Prospects in the DMIC Region

To respond affirmatively to the economic prospects and harness the available resources in a most optimum manner, the Government of India has embarked upon an optimistic mission of developing greenfield 'Smart Industrial Cities' with the Delhi-Mumbai Industrial Corridor being the flagship project.

To accelerate the rate of economic progress, a comprehensive approach aimed at sustainable infrastructure development is the need of the hour. Thus, creation of greenfield 'smart industrial cities' and new urban centres is being promoted by the government to support the massive urbanization trends that are being witnessed in the country. This is also considered a key instrument for fuelling manufacturing and economic growth in the country.

The **Delhi Mumbai Industrial Corridor (DMIC) Project** is being developed as a global manufacturing and investment destination. The project aims to create futuristic, smart and sustainable industrial cities by leveraging the high speed, high capacity connectivity backbone provided by the Western Dedicated Freight Corridor (DFC) which will converge and integrate technology across sectors.

The Delhi Mumbai Industrial Corridor Development Corporation Limited (DMICDC) has already started works of developing Trunk Infrastructure in the following four Greenfield Industrial Cities which will be completed by 2019.

- a. Dholera Special Investment Region- 22.5 Sq. Kms.
- b. Shendra Bidkin Industrial Area- 8.39 Sq. Kms.
- c. Integrated Industrial Township Greater Noida- 747.5 Acres
- d. Integrated Industrial Township, Vikram Udyogpuri (Ujjain)-1100 Acres

The major drivers of the DMIC project are urbanisation, sustainable development, digitisation and live-work-play approach promoting a harmonious community living. The Project provides a path- breaking initiative for companies to leverage the above-mentioned value propositions of these cities on mutually beneficial commercial terms to tap into the huge potential for industrial advancement in the resource rich western region of India.

Land allotment policy has been finalised and process of land allotment has already started. 33 land parcels have already been allotted at Shendra Industrial Park in Maharashtra to the SME sector.



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Pharma and medical devices industry has a huge growth potential in India as healthcare in developed nations is far expensive in case of patients who have chronic ailments and make multiple visits to hospitals. Expensive and complex surgeries draw many medical tourists to India every year who return to their countries satisfied with the professionalism of Indian doctors and para-medical staff.

Moreover, Indian alternative medicinal systems like Ayurveda, Naturopathy and traditional herbal treatment constitute a substantial part of the patient inflow as these practices are not accessible in other countries.

The DMIC project provides a complete industrial ecosystem at par with the global best manufacturing and investment destinations. The corridor not only provides an enabling policy framework for Pharma/ Medical Devices industry, but also provides a host of resources required for cost effective and efficient production of diverse and multiple kinds of medicines, vaccines, surgical instruments & other medical devices.

- ✓ Fully digital land parcels offering plug and play facilities
- ✓ Provision of uninterrupted power
- ✓ Availability of abundant water
- ✓ State of the art STP, WTP, CETP providing odour-free surroundings with no sights of public dumping.

Besides, the manufacturing entities can also leverage the connectivity advantage to avail the benefits of uninterrupted procurement of raw materials as well as supply of finished products, direct connectivity to markets to cater to indigenous consumer demand and enhance their export potential.

Further, efforts are underway by DMICDC to extend all the incentives provided by the central and state governments to the upcoming DMIC cities. A live-work-play environment aided by workers housing and residential facilities along with green parks and open spaces promoting community living and clean environment would create an ideal destination that the companies will find commercially beneficial and professionally encouraging.

Agenda of the Workshop:

- Sharing Recent Progress of DMIC Smart Cities and DMIC Projects.
- Interaction with key market players in the Pharma/ Medical Device sector and facilitating cross-learnings and understanding amongst the stakeholders involved.
- Attraction of Anchor Investors to DMIC Smart Cities and Communication of New Proposals by Pharma/ Medical Devices Companies to DMIC Smart Cities.

Participants:

- Dignitaries from Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Govt. of India.
- CEO-Delhi Mumbai Industrial Corridor Development Corporation Ltd. along with his team.
- CEOs/ MDs of State level DMIC SPVs.
- Industry Associations of the Pharma/ Medical device Sector.
- Pharma/ Medical device Industries.

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